

PRESS RELEASE

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TWO AWARDS FOR MANPOWERGROUP

ManpowerGroup named 'Best Staffing, Sourcing & Contingent Workforce Management Company' at the Belgian HR Excellence Awards 2021



Brussels, Belgium, 17 March 2022 – The 12th HR Excellence Awards ceremony took place on Wednesday 16 March 2022 in the presence of more than 500 human resources professionals. Awards in twelve categories were presented to HR service providers who have distinguished themselves within innovation, achievements and added value to their clients. More specifically, the 2021 Awards looked at the best contributions in implementing new ways of working, adapting the workplace and business model, developing communication and collaboration tools, agility and employee engagement, redefining roles and competencies and more.

For the second year in a row, ManpowerGroup Belgium was named 'Best Staffing, Sourcing & Contingent Workforce Management Company' at the Belgian HR Excellence Awards 2021. To win this award, ManpowerGroup presented its MyPath project, a major transformation programme. The programme focuses on developing the employability and competences of temporary workers (hard skills and soft skills) through career paths (MyPath). The pioneer in temporary employment is thus providing an innovative response to talent shortages, the major challenge in the recruitment market in a world that is changing ever more rapidly. In 2021, 2191 temporary workers joined the programme in Belgium and by November, 71% of them were in work. At the heart of the programme are Manpower consultants who take on the role of coaches for temporary workers, becoming 'Talent Agents'.

"The award is a recognition of the implementation of our sustainability strategy", explains Sébastien Delfosse, Managing Director of ManpowerGroup BeLux. "Since its origins, the 'why' of our company has been to provide sustainable employment for everyone and to have a positive impact on society in general. In a digital world, the human element will continue to play a central role in our mission through the talent and career consulting role we play with our clients and candidates. This award is a source of pride for all our teams and an encouragement to continue in this direction. "

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ManpowerGroup is one of the world's ethical companies



In an environment where ethics, governance and employer branding are playing an increasing role, ManpowerGroup also won another international award this week. Indeed, for the thirteenth consecutive year, ManpowerGroup has been listed as one of the world's most ethical companies. <u>Ethisphere</u> – the global leader in defining and implementing standards in business ethics – rewards companies that place ethics at the heart of their strategy and bring about positive change in society. The list is based on an analysis of more than 200 criteria related to corporate culture, social and environmental practices, ethics, compliance, diversity, equity and inclusion.

This year, 136 companies from 22 countries and 45 sectors made the prestigious list and ManpowerGroup was the only company in its sector to achieve this distinction.

Awards strengthen the brand reputation of employers and the attractiveness of companies. Indeed, reputation is also becoming a key factor in the capitalisation of companies alongside innovation or other financial factors. Several studies have shown that the reputation of listed groups contributes an average of 38% to their market value.

Info : <u>ManpowerGroup is among the Most Ethical Companies</u> List of the most ethical companies (Ethisphere)

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About ManpowerGroup®

ManpowerGroup® (NYSE: MAN), the leading global workforce solutions company, helps organizations transform in a fastchanging world of work by sourcing, assessing, developing and managing the talent that enables them to win. We develop innovative solutions for hundreds of thousands of organizations every year, providing them with skilled talent while finding meaningful, sustainable employment for millions of people across a wide range of industries and skills. Our expert family of brands – Manpower, Experis, Talent Solutions and Jefferson Wells – creates substantial value for candidates and clients across 80 countries and territorie and has done so for over 70 years. We are recognized consistently for our diversity - as a best place to work for Women, Inclusion, Equality and Disability. In 2022, ManpowerGroup was named one of the World's Most Ethical Companies for the thirteenth consecutive year. We also earned globally and in Belgium a Platinium and a Gold CSR & sustainability rating on EcoVadis's environmental, social and ethical supplier performance assessment. ManpowerGroup Belgium received the Diversity Label from the Brussels-Capital Region and was named 'Best Staffing, Sourcing & Contingent Workforce Company at the HR Excellence Awards 2021. All these recognitions confirm our position as the brand of choice for in-demand talent.

See how ManpowerGroup® is powering the future of work à www.manpowergroup.com

Ready for the new era The Human Age, where talent is the engine of the economy? Visit our ManpowerGroup Knowledge Center à <u>www.manpowergroup.be</u>

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